



FOR IMMEDIATE RELEASE

Get ready for 2018 Reno Mardi Gras, now on Saturday night!

RENO, Nevada — Reno's biggest and best Mardi Gras party is back and this year it's on Saturday night, so you can keep the good times rolling all weekend long. On March 24, join the Rotary Club of Reno at the Reno Ballroom for food, fun, and philanthropy. This event is the largest fundraiser for the region's oldest Rotary club and raises money for community and global service projects.

This year Rotary Club of Reno is partnering with the Silver Legacy, Eldorado and Circus Circus to bring attendees Creole, Italian, Latin American, and Scandinavian cuisine, in addition to offerings from local restaurants.

"The menu this year is impressive," said event chair Mary Brock. "Attendees are going to have a huge variety of choices."

Mardi Gras brings together many of the state's top alcohol distributors and hundreds of wines, bourbons, and beers for sipping.

"Reno Mardi Gras offers attendees the most diverse selection of spirits of any tasting event in the region," Brock said. "This is a once-a-year opportunity to taste the best wineries, distilleries, and breweries that all the distributors in our area represent at one event."

The event starts at 7 p.m. and concludes at 10 p.m. VIP tables can be purchased for \$1,200 and include reserved table for 10 and recognition. Individual tickets to the event start at \$65, and prices increase to \$75 on March 1. An exclusive, early entry, pre-event wine and food tasting takes place at 6 p.m. for sponsors. Sponsorship packages include reserved seating, enhanced recognition and other benefits and start at \$1,950. For more information and to buy tickets or sponsorships, visit mardigrasreno.com.

"We're ready to kick it up a notch with this year's event!" Brock said. "Taste the region's best restaurants, all these unique spirits and be entertained for a night for a really affordable price."

Back this year are two special libation areas: Bourbon Street, with offerings from local and national distillers and the Rue De La Brew, featuring beers from the region's best breweries. In between sips and bites, attendees can bid on the wide variety of silent auction items — such as exclusive trips, one-of-a-kind experiences, dining, golfing and more. At the event, participants can also dance to music by DJ Fierce, watch acrobatic performances by the Siren Society, and interact with costumed characters from the Carnavale Costumers.

When the night is done, there's no need to worry about driving home. Room packages at the Silver Legacy, Eldorado and Circus Circus are available to extend the experience.

Reno Mardi Gras is the Rotary Club of Reno's primary fundraiser. With its proceeds and contributions from members, the club donated almost \$200,000 between July 2016 through June 2017.

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